



## Town of Garner NEWS RELEASE

### FOR IMMEDIATE RELEASE

Oct. 2, 2014

**MEDIA CONTACT:** Rick Mercier,  
Communications Manager  
PHONE: (919) 773-4418  
E-MAIL: [rmercier@garnernc.gov](mailto:rmercier@garnernc.gov)

## Sponsors Sought for Trick-or-Treat the Trails

The Garner Parks, Recreation and Cultural Resources Department is seeking local businesses and organizations to volunteer their time and provide treats for Trick-or-Treat the Trails on Friday, Oct. 31 from 3 p.m. to 6 p.m. at White Deer Park (2400 Aversboro Road).

Sponsors will set up tables along the park's one-mile loop trail to distribute treats with the potential to reach over 5,000 people. Sponsors may pass out fliers, coupons and other promotional materials.

Last year's Trick-or-Treat the Trails drew thousands of people, and we are anticipating an even bigger crowd this year. This award-winning program was the 2013 recipient of the Innovative Program Award from the North Carolina Recreation and Park Association (NCRPA) and also the Rising Star Award from the N.C. Association of Festivals and Events.

Vendor and handicap parking will be at White Deer Park. General parking will be across the street at Lake Benson Park (921 Buffalo Road).

For more information, contact Kendrick Mayes at [kmayes@garnernc.gov](mailto:kmayes@garnernc.gov) or at (919) 773-4441.

###

Follow the Town of Garner's Parks, Recreation and Cultural Resources Department on Twitter ([@GarnerPRCR](https://twitter.com/GarnerPRCR)) and Facebook ([facebook.com/GarnerParksRecreationandCulturalResources](https://facebook.com/GarnerParksRecreationandCulturalResources)).